

## **Never Give Up! The Power of Determination**

By Jack Canfield

In a previous issue of success strategies, I talked about the importance of taking **action** toward your goals, dreams and desires. But one of the most important qualities you will need to develop in order to continue taking action is **persistence**.

You **must** be persistent in your disciplines and habits; perseverant in the face of adversity, hardship and challenge; and determined to achieve your dreams, no matter what.

There will be many times when you will want to quit, give up, and go back to doing something else, but the one quality that will guarantee your success is the willingness to stick with it, to see it through to the end -- to refuse to settle for anything less than your dream.

The longer you hang in there, the greater the chance that something will happen in your favor. No matter how hard it seems, the longer you persist, the more likely your success will be.

### **Adversity and Discouragement Is Inevitable**

No matter how well you plan and how well you execute your plan, you are bound to meet with disappointments, adversity and failure along the way to your ultimate triumph. Sometimes, you'll encounter what seem like overwhelming odds. And sometimes, the Universe will test your commitment to the goal you're pursuing.

The going may be hard, and may require you to refuse to give up while you learn new lessons, develop new parts of yourself, and make difficult decisions.

And, adversity is what gives you the opportunity to develop your inner resources of character and courage. Adversity is a great teacher. It will test you and make you stronger. **But you have to hang in there and not give up!**

More than 4000 years ago in China, Confucius wrote: *"Our greatest glory is not in never falling, but in rising every time we fall."*

### **How to Deal with Obstacles**

Whenever you confront an obstacle or run into a roadblock, you need to stop and brainstorm three ways to get around it, over it, or through it. For every obstacle, come up with three different strategies for handling the potential obstacle. There are any number of ways that will work, but you will only find them if you spend time looking for them.

**Always be solution-oriented in your thinking. Persevere until you find a way that works.**

Jack Canfield, America's Success Coach, is the founder and co-creator of the billion-dollar book brand ***Chicken Soup for the Soul*** and a leading authority on Peak Performance. If you're ready to jump-start your life, make more money, and have more fun and joy in all that you do, get your FREE success tips from Jack Canfield now at: [www.FreeSuccessStrategies.com](http://www.FreeSuccessStrategies.com)